Are You Afraid of the Dark(web)?

THE TALE OF THE DIGITAL DECEIVER

SpyCloud

“AIDEN” LOGGED INTO HIS FAVORITE RETAILER’S SITE AND FINALLY BOUGHT THE CAMPFIRE STOVE HE’D BEEN WANTING FOR MONTHS. **OR DID HE?**

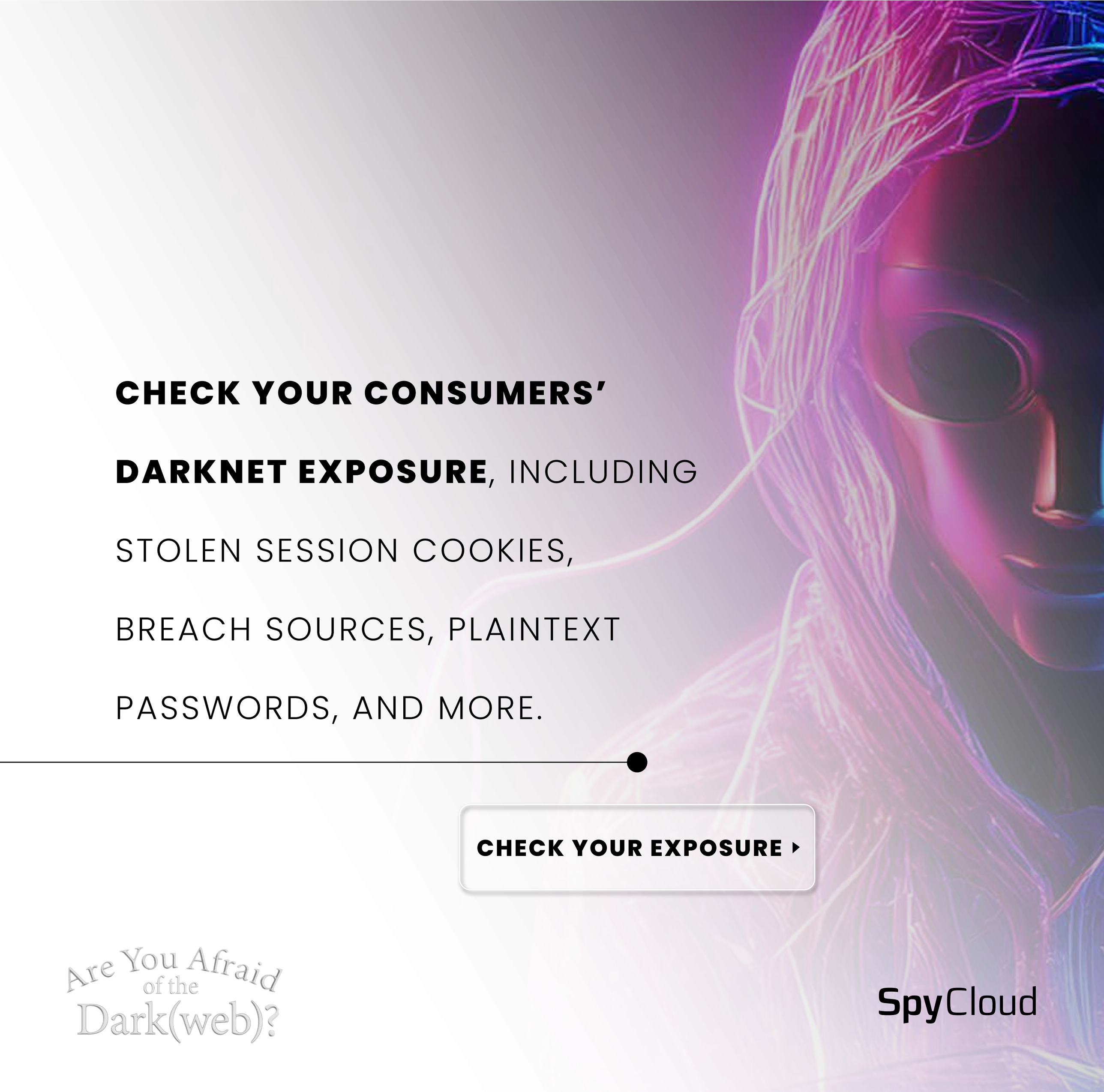
TO THE RETAILER, IT LOOKED LEGITIMATE – THERE WERE NO OBVIOUS RED FLAGS… UNTIL A PHONE CALL FROM THE REAL AIDEN QUESTIONING THE ORDER CONFIRMATION HAD THEM THINKING THIS TRANSACTION WASN'T FROM THEIR LOYALTY CUSTOMER – **BUT INSTEAD A DIGITAL DECEIVER**.

THE REAL AIDEN HAS LOTS OF EASY-TO-REMEMBER CREDENTIALS, INCLUDING AN **OLD USERNAME & PASSWORD THAT HE USES EVERYWHERE**. THEY'D BEEN EXPOSED IN A BREACH A YEAR AGO, BUT HE'D MADE IT THIS FAR WITHOUT ANYTHING HAPPENING, SO HE FIGURED HE WAS SAFE.

ACCOUNT TAKEOVER FRAUD PLAGUED THE RETAILER. THEY NEEDED A CYBER PROTECTOR TO STAND BETWEEN THEM AND THE DIGITAL DECEIVERS USING STOLEN CREDENTIALS TO HARM THEIR BUSINESS – AND CUSTOMERS LIKE AIDEN.

THEIR SEARCH LED THEM TO **SPYCLOUD** FOR **AUTOMATED ENFORCEMENT OF STRONG PASSWORDS** AT ACCOUNT CREATION AND **REMEDIATION** OF BREACH, MALWARE AND PHISHING EXPOSURES.

ARMED WITH SPYCLOUD, THEY FORCED AIDEN AND THOUSANDS OF OTHER EXPOSED CONSUMERS TO CHOOSE A STRONG, UNIQUE PASSWORD (*THE HORROR!*) TO KEEP THEIR ACCOUNTS SAFE.



CHECK YOUR CONSUMERS'

DARKNET EXPOSURE, INCLUDING

STOLEN SESSION COOKIES,

BREACH SOURCES, PLAINTEXT

PASSWORDS, AND MORE.

CHECK YOUR EXPOSURE ▸

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