

Are You Afraid  
of the  
Dark(web)?

THE TALE  
OF THE  
DIGITAL  
DECEIVER

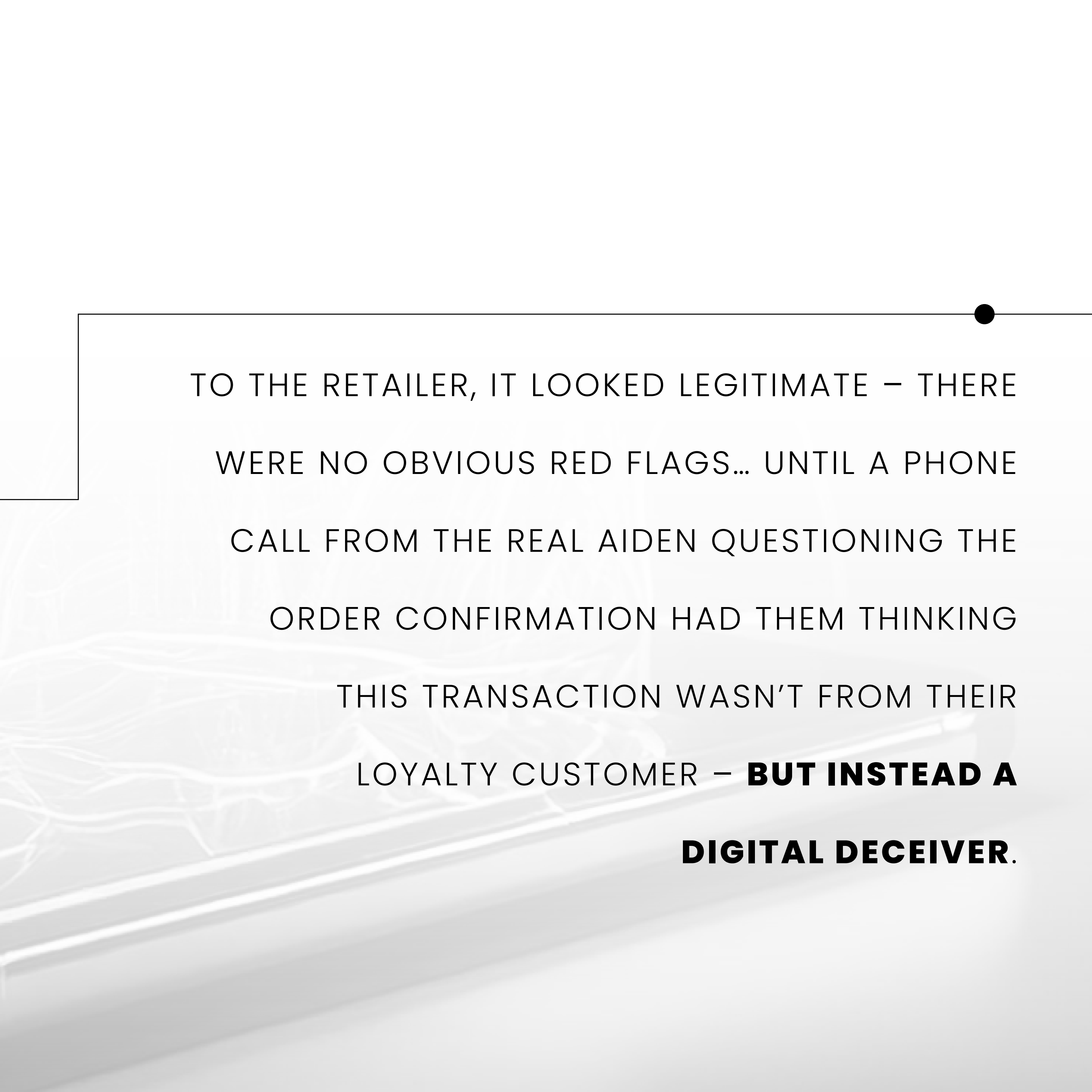




SpyCloud

“AIDEN” LOGGED INTO HIS  
FAVORITE RETAILER’S SITE AND  
FINALLY BOUGHT THE CAMPFIRE  
STOVE HE’D BEEN WANTING FOR  
MONTHS. **OR DID HE?**





---

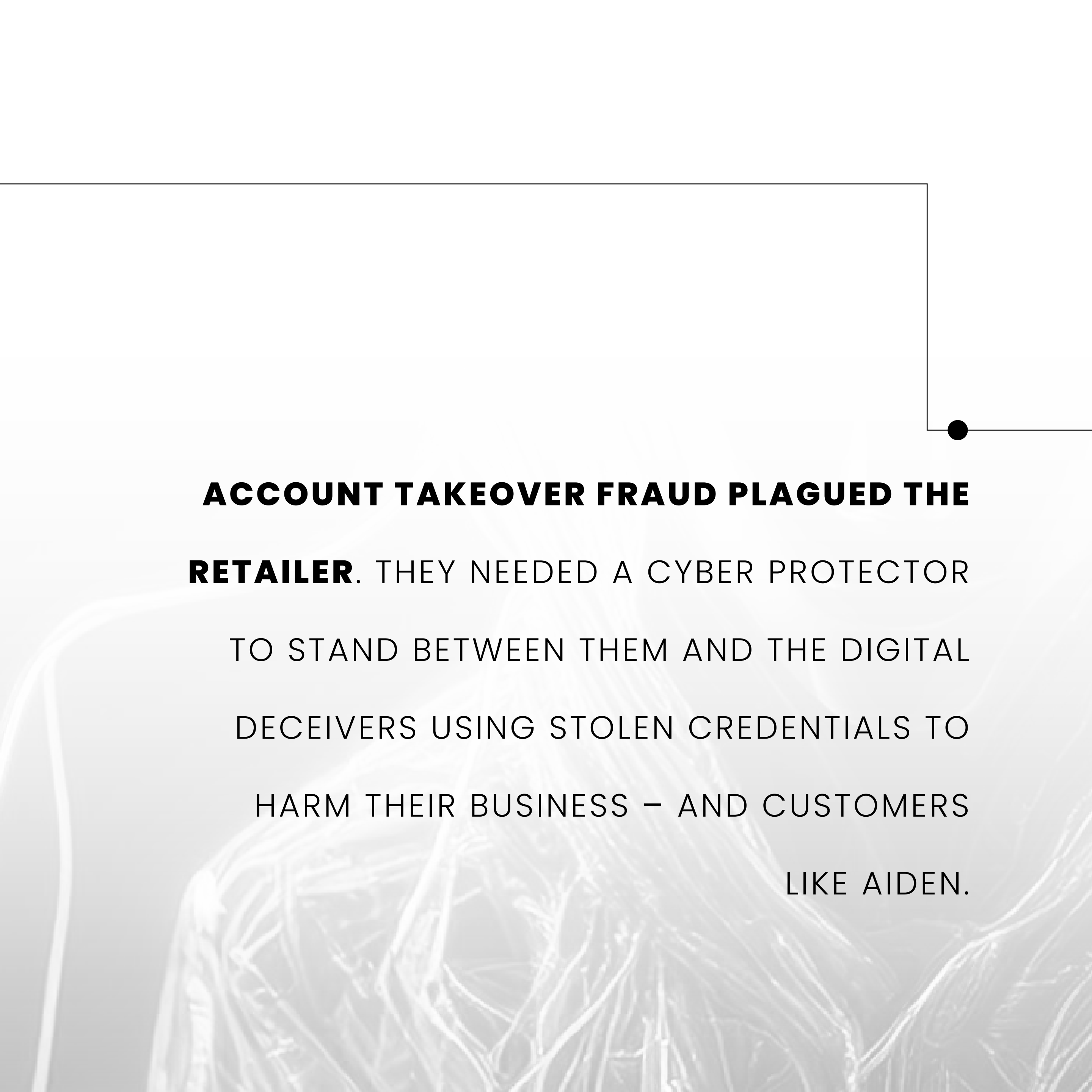
TO THE RETAILER, IT LOOKED LEGITIMATE – THERE  
WERE NO OBVIOUS RED FLAGS... UNTIL A PHONE  
CALL FROM THE REAL AIDEN QUESTIONING THE  
ORDER CONFIRMATION HAD THEM THINKING  
THIS TRANSACTION WASN'T FROM THEIR  
LOYALTY CUSTOMER – **BUT INSTEAD A  
DIGITAL DECEIVER.**




THE REAL AIDEN HAS LOTS OF  
EASY-TO-REMEMBER CREDENTIALS,

INCLUDING AN **OLD USERNAME &  
PASSWORD THAT HE USES EVERYWHERE.**

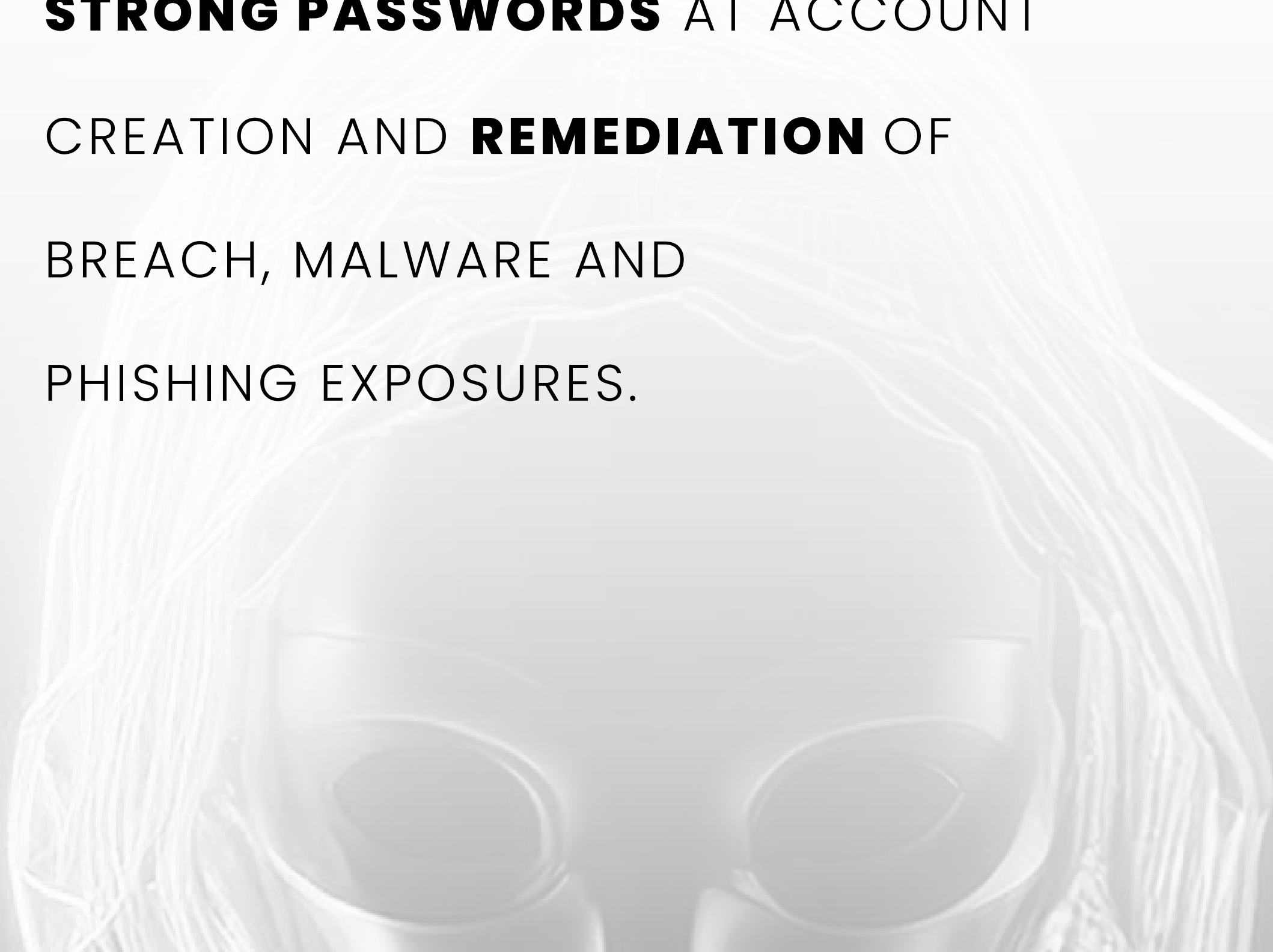
THEY'D BEEN EXPOSED IN A BREACH A YEAR  
AGO, BUT HE'D MADE IT THIS FAR WITHOUT  
ANYTHING HAPPENING, SO HE FIGURED HE  
WAS SAFE.

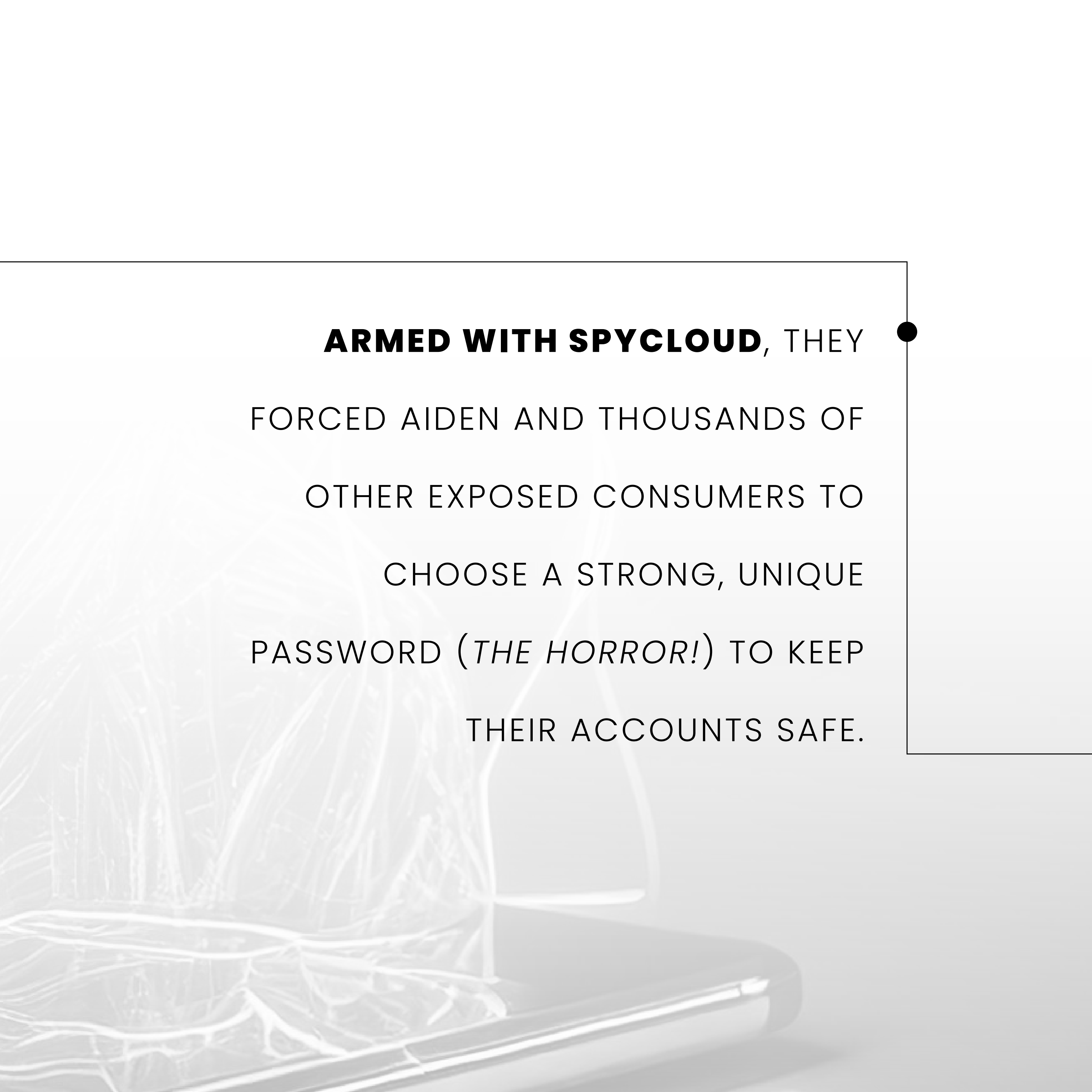


**ACCOUNT TAKEOVER FRAUD PLAGUED THE  
RETAILER.** THEY NEEDED A CYBER PROTECTOR  
TO STAND BETWEEN THEM AND THE DIGITAL  
DECEIVERS USING STOLEN CREDENTIALS TO  
HARM THEIR BUSINESS – AND CUSTOMERS  
LIKE AIDEN.



THEIR SEARCH LED THEM TO **SPYCLOUD**  
FOR **AUTOMATED ENFORCEMENT OF**  
**STRONG PASSWORDS** AT ACCOUNT  
CREATION AND **REMEDICATION** OF  
BREACH, MALWARE AND  
PHISHING EXPOSURES.





**ARMED WITH SPYCLOUD,** THEY  
FORCED AIDEN AND THOUSANDS OF  
OTHER EXPOSED CONSUMERS TO  
CHOOSE A STRONG, UNIQUE  
PASSWORD (*THE HORROR!*) TO KEEP  
THEIR ACCOUNTS SAFE.



**CHECK YOUR CONSUMERS'**

**DARKNET EXPOSURE**, INCLUDING

STOLEN SESSION COOKIES,

BREACH SOURCES, PLAINTEXT

PASSWORDS, AND MORE.

---

**CHECK YOUR EXPOSURE ▶**

Are You Afraid  
of the  
Dark(web)?

**SpyCloud**