

VIP GUARDIAN

SECURE YOUR VIPs' DIGITAL IDENTITIES –
AT WORK, AND BEYOND

THE PROBLEM

Safeguarding your workforce's identities is a top priority, but protecting the personal accounts of executives, VIPs, board members, investors, and other high-value targets continues to present unique challenges. Monitoring these VIPs' identities – and their families – falls outside the scope of corporate controls, yet their privileged access makes them targets for account takeover and other identity-based attacks. Executives and VIPs, just like everyone else, tend to reuse or recycle passwords, which puts the organization at risk.

But who you “were” matters just as much as who you are today – and organizations often lack the visibility into the full scope of an identity exposure. Recent high-profile breaches show how cybercriminals can exploit holistic identities – using credentials and other identity data from third-party breaches, malware infections, and successful phishing attacks to gain unauthorized access. It is paramount to an organization's security posture to empower VIPs to collaborate in securing their holistic digital identity.

PRODUCT OVERVIEW

SpyCloud VIP Guardian extends your holistic identity threat protection to include VIPs' personal accounts for an added layer of protection, without invading their privacy. Give executives and VIPs access to their exposure data and empower them to remediate compromises and prevent targeted identity-based attacks. SpyCloud VIP Guardian is managed in the same SpyCloud Enterprise Protection portal – streamlining security resources and maximizing your organization's security posture.

BENEFITS AT A GLANCE

Prevent Security Incidents

Identify and secure exposed personal credentials that could serve as entry points for targeted cyberattacks







Enhance Cybersecurity Awareness

Provide visibility of personal security posture for VIPs to educate them about identity risks and the importance of strong password security

Improve Password Hygiene

Guide VIPs how to create and manage strong passwords and eliminate weak or reused passwords from their personal accounts

KEY CAPABILITIES

-  **EXPOSURE ALERTS**
Give VIPs visibility and control of their digital identities when their credentials are exposed in the darknet
-  **EXTENDED PROTECTION**
Extend personal account protection with up to 10 personal email addresses for holistic identity protection for different accounts or family members
-  **PRIVACY-FIRST MONITORING**
Protect VIPs without sacrificing their privacy, where individual logins and exposure alerts are visible only to them, not to employers
-  **SECURE SSO PORTAL**
Access a user-facing portal to view recent exposure activity for monitored accounts
-  **DEDICATED CUSTOMER SUPPORT**
Rely on expert support from specialized teams to help VIPs understand exposures and take the right steps to protect their identities
-  **VIP REPORTING**
Track personal account exposures over time with reports and analytics to identify areas where additional security measures may be needed

HOW IT WORKS

1. Send a unique link to your employees to sign up for VIP Guardian.
2. To control access and prevent abuse, VIPs register with an email address from a verified watchlist domain (ex: jsmith@yourcompany.com).
3. Once VIPs accept their invitation, they must set a strong password to view any records in their SpyCloud portal.
4. After registering, each individual can verify and monitor personal email addresses outside your domain for new exposures.
5. Users can add up to 10 additional personal email addresses to monitor and remediate identity exposures.
6. VIPs view their exposure data in the SpyCloud portal and receive email alerts when new records appear, enabling them to reset compromised passwords.
7. Track registration metrics and monitor VIP usage within your SpyCloud portal.

Note: For privacy, VIPs' personal information (email addresses, passwords, PII, etc) will not be accessible by your organization

ABOUT SPYCLOUD

SpyCloud transforms recaptured darknet data to disrupt cybercrime. Its automated identity threat protection solutions leverage advanced analytics to proactively prevent ransomware and account takeover, safeguard employee and consumer accounts, and accelerate cybercrime investigations. SpyCloud's data from breaches, malware-infected devices, and successful phishes also powers many popular dark web monitoring and identity theft protection offerings. Customers include seven of the Fortune 10, along with hundreds of global enterprises, mid-sized companies, and government agencies worldwide. Headquartered in Austin, TX, SpyCloud is home to more than 200 cybersecurity experts whose mission is to protect businesses and consumers from the stolen identity data criminals are using to target them now. To learn more and see insights on your company's exposed data, visit spycloud.com.